	NIE	ELSEN SI	HARE	PERF	ORM.	ANCE	(%)	DIFF
	1994	Q <u>4</u> 1994	MTH	M-1	M-2	4WM	WEEK	WAGO
MARLBORO	28.6	26.9	30.0	29.1	29.1	30.2	31.0	0.6
CSTORES			32.5	31.6	31.8	32.6	36. 5	0.6
OPB .	9.0	8.9	9.0	8.9	8.8	9.0	8.9	-0.1
BASIC	4.6	4 .5	4.5	4.5	4.5	4 5	4.5	
BASIC SOC			14.9	14.5	14.6	15.0	15.5	U.5
C-STORE SOC			15.2	886 ·	14.9	15.3	15. 8	SEC
PM DISCOUNT	8.6	9.2	8.0	8.0	8.2	8.0	7.9	0.0
CSTORES			7.8	9.0	8.1	7.9	7.8	Mars Scotled
PM USA TOT	46.2	46.4	46.9	46.0	46.1	47.1	47.9	0.5
C-STORES			48.0	47.1	47.8	48.1	49.0	0.8
[
CAMEL		keeaustrassins	4.4	4.4	4.4	4.3	4.4	0.0
WINSTON			6.0	6.1	6 1		5.8	Ū. O
DORAL	·		4.8	5.2	5.1	4.7	4.6	-0.1
AUR DISCOUNT	11.3	11.4	11.5	30000000000000000000000000000000000000	12.8	-11.4	11.0	-0.3
RJR TOT	28.9	28.3	27.7	28.7	28.8	27.5	27.2	0.0
						· % ~		
KOOL			3.2	<u> </u>	2000000	2.2	3. f	*** \$333665
GPC			5.1	5.0	4.9	5.1	5.0	-0.1
B&W DISCOUNT	400	400	6.1	6.0	6.0	occupation of the second	************	-0.1
B&W TOT	10.3	10.2	10.3	10.2	10.2	10.3	10.1	-0.2
		<u>_</u>		1,4	1 4	1 4	1.3	0.0
MONTCLAIR			1.4	203000000		(S)	3.3	
AMER. DISCOUNT			3.4	3.4	3.2	3.4	6.3	-0.2 -0.2
AMER. TOT		8	6.5	6.4	6.2	<u>" 6.5</u> "	0.3	-0.2
NEURORE	···				4.0		4.0	0.0
NEWPORT			4.1	4.1	4.0	4.1	4.3	0.2
LORILLARD			6.8	6.9		6.8	6.8	0.1
LIGGETT			1.7	1.8	1.9	1.7	1.6	-0.1

TOT DISCOUNT	31.5	30.5	30.1		30.9		29.3	-0.4
C-STORE DISC		· · · · · · · · · · · · · · · · · · ·	31.2	000000	31.8	CONTRACTOR OF STREET	37.1	2
PM SOC	 	ja seleta		and the second	and the second section	and the second	P\$#:@C	***
HUH SOC	Î.	7	ter to a	er and the first	Contract of the Contract	and the second		
B&W SOC		and the state of the	21.6 	20.6	20.5	21.75	M SDC	را 0.0 امار
AMER SOC	[11.8	11.4	<u> 10.2 </u>	1 1 . SFV	VIIIISQ	⊌∪ ,6]

Source: Nielsen 12/31/94